CLAIM LISTING SHOWING CLAIM AMENDMENTS

- 1. (Withdrawn) An article of manufacture having a reflective design thereon, comprising:
- (a) a substrate having a display surface adapted to display the design;
- (b) at least one adhesive material disposed on said display surface
 in a primary design pattern that has at least a first design portion and a second design portion;
- (c) a first pigmented material arranged in a first design pattern that is congruent with said first design portion and that is adhered to said display surface by said at least one adhesive material,
 - said first pigmented material including a plurality of glass particles operative to reflect light received from a light source;
- (d) a second pigmented material arranged in a second design pattern that is congruent with said second design portion and that is adhered to said display surface by said at least one adhesive material.
- 2. (Withdrawn) An article according to claim 1 wherein said substrate is a flexible substrate.
- 3. (Withdrawn) An article according to claim 1 wherein said glass particles function as retroreflective lenses.
- 4. (Withdrawn) An article according to claim 1 wherein said second pigmented material includes a plurality of glass particles operative to reflect light received from a light source.

- 5. (Withdrawn) An article according to claim 1 wherein said second pigmented material does not include a plurality of glass particles operative to reflect light received from a light source.
- 6. (Withdrawn) An article according to claim 1 wherein said first pigmented material is colored a first color and wherein said second pigmented material is colored a second color that is different from said first color.
- 7. (Withdrawn) An article according to claim 1 wherein said first pigmented material is adhered to said display surface by a first adhesive material and wherein said second pigmented material is adhered to said display surface by a second adhesive material that is different from said first adhesive material.
- 8. (Withdrawn) An article according to claim 1 wherein said first design portion is contiguous with at least some of said second design portion.
- 9. (Withdrawn) An article according to claim 1 wherein said first design portion is not contiguous with said second design portion.
- 10. (Currently amended) A method of manufacturing a tire cover adapted to extend over a tire that includes a tread surface, an annular sidewall surface and a wheel area, comprising:
- (a) forming a material in the shape of a tire cover, thereby to comprise:
 - (1) a cylindrical panel sized to extend circumferentially around the tire in confronting relation to said tread surface;
 - (2) a face panel joined to said cylindrical panel and sized to extend alongside the sidewall surface and across the wheel area;

- (i) said face panel having a display surface adapted to display the design;
- (b) contacting the display surface with a transfer pattern thereby to transfer a design to said display surface, wherein said transfer pattern comprises:
 - (1) a substrate having a surface;
 - (2) a first pigmented material disposed on said surface,
 - (i) said first pigmented material including a plurality of glass particles operative to reflect light received from a light source;
 - (3) a second pigmented material overlaying at least a portion of said first pigmented material; and
 - (4) at least one adhesive material adhered to said first pigmented material and said second pigmented material in a primary design pattern that has at least a first design portion and a second design portion,
 - (i) wherein said at least one adhesive material is adhered to said first pigmented material in a first design pattern that is congruent with said first design portion, and
 - (ii) wherein said at least one adhesive material is adhered to said second pigmented material in a second design pattern that is congruent with said second design portion—; and
- (c) removing said substrate thereby to remove portions of said first pigmented layer.

- 11. (Original) A method according to claim 10 wherein the step of forming includes forming a vinyl material in the shape of a tire cover.
- 12. (Original) A method according to claim 10 including joining said cylindrical panel to said face panel by stitching.
- 13. (Original) A method according to claim 10 wherein said second pigmented material includes a plurality of glass particles operative to reflect light received from a light source.
- 14. (Original) A method according to claim 10 wherein said second pigmented material does not include a plurality of glass particles operative to reflect light received from a light source.
- 15. (Original) A method according to claim 10 wherein said first pigmented material is colored a first color and wherein said second pigmented material is colored a second color that is different from said first color.
 - 16. (Canceled).
- 17. (Currently amended) A method according to claim 10 wherein said substrate and said first pigmented material are formed together as a transfer filmcomprise a Scotchlite TM Transfer Film manufactured by 3M Corporation.
- 18. (Currently amended) A method according to claim 10 wherein said first pigmented material comprises an ink-manufactured by 3M Corporation.
- 19. (Original) A method according to claim 10 wherein said at least one adhesive material is a hot-melt adhesive

- 20. (Original) A method according to claim 10 wherein the step of contacting includes applying pressure to said transfer pattern and said display surface.
- 21. (Original) A method according to claim 10 wherein the step of contacting includes applying heat to said transfer pattern and said display surface.
- 22. (Withdrawn) A transfer pattern for use in transferring a reflective design to a display surface, comprising:
 - (a) a substrate having a surface;
 - (b) a first pigmented material disposed on said surface,
 - (1) said first pigmented material including a plurality of glass particles operative to reflect light received from a light source;
- (c) a second pigmented material overlaying at least a portion of said first pigmented material; and
- (d) at least one adhesive material adhered to said first pigmented material and said second pigmented material in a primary design pattern that has at least a first design portion and a second design portion,
 - (1) wherein said at least one adhesive material is adhered to said first pigmented material in a first design pattern that is congruent with said first design portion, and
 - (2) wherein said at least one adhesive material is adhered to said second pigmented material in a second design pattern that is congruent with said second design portion.

- 23. (Withdrawn) A transfer pattern according to claim 22 wherein said second pigmented material includes a plurality of glass particles operative to reflect light received from a light source.
- 24. (Withdrawn) A transfer pattern according to claim 22 wherein said second pigmented material does not include a plurality of glass particles operative to reflect light received from a light source.
- 25. (Withdrawn) A transfer pattern according to claim 22 wherein said first pigmented material is colored a first color and wherein said second pigmented material is colored a second color that is different from said first color.
- 26. (Withdrawn) A transfer pattern according to claim 22 wherein a first adhesive material is adhered to said first pigmented material and a second adhesive material is adhered to said second pigmented material, wherein said first adhesive material is different from said second adhesive material.
- 27. (Withdrawn) A transfer pattern according to claim 22 wherein said substrate and said first pigmented material together comprise a ScotchliteTM Transfer Film manufactured by 3M Corporation.
- 28. (Withdrawn) A transfer pattern according to claim 22 wherein said first pigmented material comprises an ink manufactured by 3M Corporation.
- 29. (Withdrawn) A transfer pattern according to claim 22 wherein said first design portion is contiguous with at least some of said second design portion.

- 30. (Withdrawn) A transfer pattern according to claim 22 wherein said first design portion is not contiguous with said second design portion.
- 31. (Withdrawn) A transfer pattern according to claim 22 wherein said at least one adhesive material is a hot-melt adhesive.
- 32. (Withdrawn) A method of forming a transfer pattern for use in transferring a reflective design to a display surface, comprising:
- (a) providing a substrate having disposed on a surface thereof a first pigmented material,
 - (1) said first pigmented material including a plurality of glass particles operative to reflect light received from a light source;
- (b) overlaying a second pigmented material over at least a portion of said first pigmented material; and
- (c) adhering at least one adhesive material to said first pigmented material and said second pigmented material in a primary design pattern that has at least a first design portion and a second design portion,
 - (1) wherein said at least one adhesive material is adhered to said first pigmented material in a first design pattern that is congruent with said first design portion, and
 - (2) wherein said at least one adhesive material is adhered to said second pigmented material in a second design pattern that is congruent with said second design portion.
- 33. (Withdrawn) A method according to claim 32 wherein the step of overlaying includes screen printing said second pigmented material over at least a portion of said first pigmented material.

- 34. (Withdrawn) A method according to claim 32 wherein the step of adhering includes heating said at least one adhesive material.
- 35. (Withdrawn) A method according to claim 32 wherein said first pigmented material is colored a first color and wherein the step of overlaying said second pigmented material includes overlaying said second pigmented material of a second color that is different from said first color.
- 36. (Withdrawn) A method according to claim 32 wherein the step of adhering includes adhering a first adhesive material to said first pigmented material and adhering a second adhesive material to said second pigmented material, wherein said first adhesive material is different from said second adhesive material.
- 37. (Withdrawn) A method according to claim 32 wherein the step of providing said substrate comprises providing a ScotchliteTM Transfer Film manufactured by 3M Corporation.
- 38. (Withdrawn) A method according to claim 32 wherein the step of providing said substrate includes providing a substrate having disposed on a surface thereof an ink manufactured by 3M Corporation.
- 39. (Withdrawn) A method according to claim 32 wherein said first design portion is contiguous with at least some of said second design portion.
- 40. (Withdrawn) A method according to claim 32 wherein said first design portion is not contiguous with said second design portion.
- 41. (Withdrawn) A method according to claim 32 wherein the step of adhering comprises adhering a hot-melt adhesive to at least one of said first pigmented material and said second pigmented material.

- 42. (Withdrawn) A transfer pattern for use in transferring a reflective design to a display surface, comprising:
 - (a) a substrate having a surface;
- (b) a first pigmented material disposed on said surface in a first design pattern having an outer boundary,
 - (1) said first pigmented material including a plurality of glass particles operative to reflect light received from a light source;
- (c) a second pigmented material disposed on said surface in a second design pattern having an inner boundary,
 - (1) the inner and outer boundaries being contiguous with one another; and
- (d) at least one adhesive material adhered to said first pigmented material in confronting relation to said first design pattern and adhered to at least a portion of said second pigmented material.
- 43. (New) A method of manufacturing a tire cover adapted to extend over a tire that includes a tread surface, an annular sidewall surface and a wheel area, comprising:
- (a) forming a material in the shape of a tire cover, thereby to comprise:
 - (1) a cylindrical panel sized to extend circumferentially around the tire in confronting relation to said tread surface;
 - (2) a face panel joined to said cylindrical panel and sized to extend alongside the sidewall surface and across the wheel area;

- (i) said face panel having a display surface adapted to display the design;
- (b) contacting the display surface with a transfer pattern thereby to transfer a design to said display surface, wherein said transfer pattern comprises:
 - (1) a substrate having a surface;
 - (2) a first pigmented material disposed on said surface,
 - (i) said first pigmented material including a plurality of glass particles operative to reflect light received from a light source;
 - (3) a second pigmented material overlaying at least a portion of said first pigmented material; and
 - (4) a first adhesive material adhered to said first pigmented material and a second adhesive material adhered to said second pigmented material in a primary design pattern that has at least a first design portion and a second design portion,
 - (i) wherein said first adhesive material is adhered to said first pigmented material in a first design pattern that is congruent with said first design portion,
 - (ii) wherein said second adhesive material is adhered to said second pigmented material in a second design pattern that is congruent with said second design portion, and
 - (iii) wherein said first adhesive material is different from said second adhesive material.